Privacy Policy Effective Date:

Puglia Visions ("we," "us," or "our") operates the website <u>www.pugliavisions.com</u> (the "Site"), a platform dedicated to showcasing AI-generated imagery, inspiration, and real estate possibilities in Puglia, Italy. We are committed to protecting your privacy and handling your personal data with transparency and respect.

Please read this Privacy Policy carefully to understand how we collect, use, and protect your information.

1. Information We Collect

We collect personal and non-personal information in the following ways:

Information You Provide to Us:

- Name, email address, or other contact information (via contact forms or newsletter signups)
- Any message or inquiry you submit

Automatically Collected Information:

- IP address, browser type, device information
- Pages viewed and usage behavior through cookies and analytics tools (e.g., Wix Analytics)

2. How We Use Your Information

We may use the information we collect to:

- Respond to your inquiries
- Send updates or promotional communications (only if you opt-in)
- Improve the design, content, and user experience of the Site
- Analyze site traffic and trends
- Develop new services, such as travel or real estate offerings tailored to your interests

3. Sharing of Information

We do not sell your personal information. We may share information with:

- Wix and integrated third-party tools used for analytics and marketing
- Trusted partners assisting in customer service, property management, or real estate opportunities (only with your consent)
- Legal authorities if required by law or to protect our rights

4. Cookies and Tracking Technologies

Our Site uses cookies to understand how visitors interact with the website. You can manage your cookie preferences through your browser settings. By using our Site, you agree to our use of cookies.

5. Your Rights

You have the right to:

- Access, correct, or delete your personal information
- Withdraw consent at any time
- Opt-out of marketing communications

To exercise these rights, contact us at: info@pugliavisions.com

6. Data Security

We implement appropriate security measures via Wix to protect your information. However, no method of transmission over the Internet is 100% secure.

7. Children's Privacy

Our Site is not intended for children under the age of 18. We do not knowingly collect personal information from children.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

9. Contact Us

If you have any questions about this Privacy Policy, please contact: **Puglia Visions Team** Email: info@pugliavisions.com Site: <u>www.pugliavisions.com</u>